

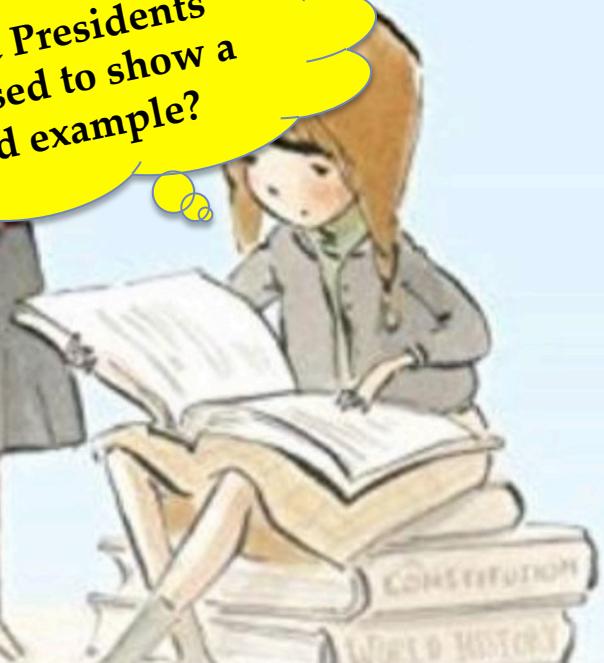
## Project Description:

“This 32-page book will be written and illustrated in classic children’s picture book style but the message it sends is intended for adults!”

### A Parent’s Guide



Aren’t Presidents supposed to show a good example?



32 fully illustrated pages!

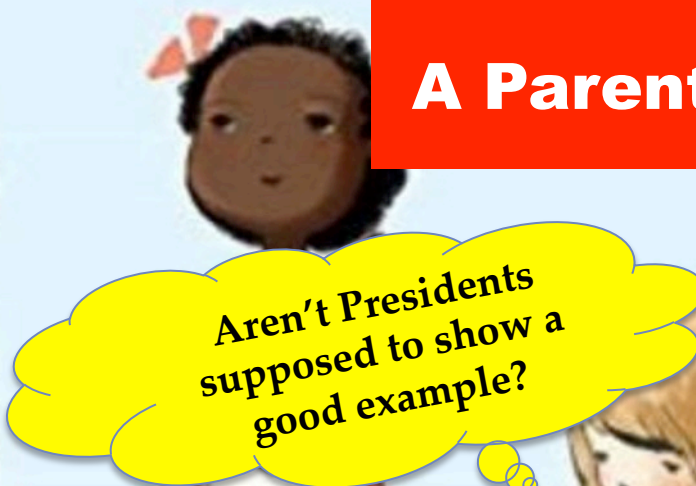
**Inspired by Grade school kids and teachers across the USA.**

**Chapter intros by well known educators, talk show hosts, climate scientists & psychologists.**

Cover - Option "B"

# How To Teach Children To Lie Like The 45th President of the USA!

**A Parent's Guide**



**32 fully illustrated pages!**

**Inspired by Grade school kids and teachers across the USA.**

**Chapter intros by well-known educators, talk show hosts, climate scientists & psychologists.**

Order from your local bookstore or at Amazon.com © 2019 Owen Ryan (040) 812-5107

# "Lying To Grownups About SCIENCE."

- By Emma Ryan, age 11

## HOW TO LIE ABOUT GLOBAL WARMING.

"When I was little, I learned I have a responsibility to take care of the earth because it's the only home I'll ever have. That way the birds stay healthy, fish swim in clean water, and the air everyone breathes stays clean. Scientist say burning coal is harming the environment and helps increase Global Warming. But our current President, whose never even owned a pet or bothered to build a bird house in his backyard, says its more important to stick with the old ways of doing things. Over and over he blames other people and countries like China for global warming. He says that "*Climate change is a hoax*" and we should believe him instead of scientists because according to him, he has "a very large brain". He has told this lie over and over since he came up with the idea of selling Red Hats (some made in China) that say "Make America Great Again". Regarding lying, always follow this rule if you want to lie about something big: **IF YOU REPEAT A LIE OFTEN ENOUGH AND HAVE A GOOD SLOGAN PEOPLE WILL EVENTUALLY BELIEVE YOU.** Of course this is pretty much against everything we were taught in Sunday School and opposite stuff our teachers told us about the harm lying causes, but if the President does it, I think it's OK for kids like me to lie, too!

-- Emma Ryan, Age 11, Myers Park Traditional School, Charlotte, NC



# Subject Areas & Chapters:

## Proposed Subject Areas, and Chapter Headings:

**SCIENCE:** "Lying About Climate Change & Science."

**SOCIAL STUDIES:** "Lying About Historical Facts & Immigration Data."

**BULLYING:** "Lying About People Who Can't Defend Themselves."

**EDUCATION:** "Lying About Grades/Accomplishments/Personal History."

**SOCIETY:** "Getting Others To Lie For You."

**HISTORY:** "Ways To Lie About Crowd Size & Election Results"

**GEOGRAPHY:** "Lying About People From Other Countries."

**HEALTH & WELLNESS:** "Ways To Lie To Grandma About Health Care."

**MATH:** "Lying About Numbers And The Economy"

**FAMILY:** "Best Ways To Lie To Family, Friends & Supporters."

**ETHICS:** "Lying About Character/Personal Behavior."

**Military Skills & Foreign Affairs. :** "Lying About One's Expertise."



# "Bullying & Lying About People Who Can't Defend Themselves."

- By Jesus Ramiriz, Age 12, Charlotte Scholars Academy, 5<sup>th</sup> Grade

Good Night,  
Truth.



Goodnight Truth  
And Facts That Matter.  
Greetings! Chaos & Mad Hatters.

Goodbye Honest. Goodnight Real.  
Hello lies that half conceal  
Deceit, Dishonor from those we trust.  
When our one true God  
Is greed and lust.

Goodnight peace,  
And love serene,  
When tongues speak falsehoods  
Sharp and mean.

Goodnight this land  
That shone so bright  
High on a hill  
Through day and night.

Good night to honor  
Semper Fi  
When those who lead us  
Lie and lie.

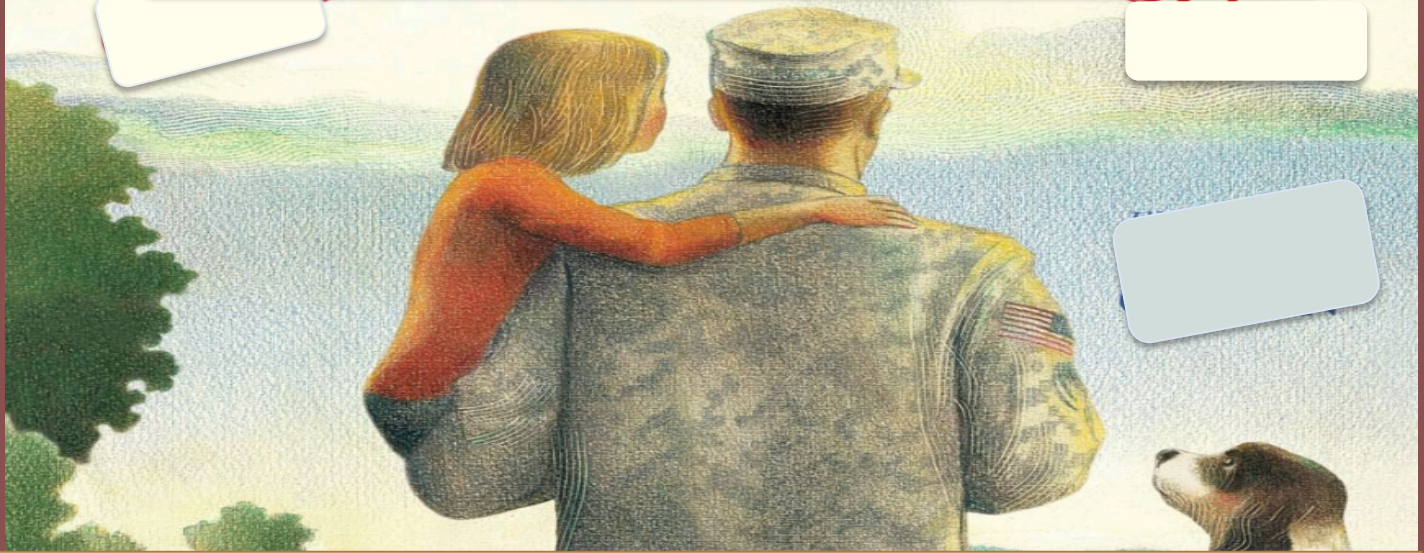
With words like Rapists,  
Killers too,  
Our hearts are hardened,  
With words untrue.

# Lying About Your **MILITARY KNOWLEGE.**

- By J. D. McDonough, III, Age 13, Camp Pendleton, CA

## HOW TO LIE ABOUT MILITARY EXPERTISE.

*"I know more than the Generals"* -- Donald Trump.



*"I know more than the Generals"* says Donald Trump, but when he was ordered to be of service in Viet Nam, he ran the other way. Now he says *"I love my generals"*. My father and grandfather are marines. The Marine Corps motto is "Semper Fi". It means "Always Faithful". Donald Trump's life has been lived opposite to this motto. He cheats on his wives, lies to subordinates, pays off porn stars to keep them quiet, breaks agreements with vendors, lies to reporters, openly boasts in radio interviews about trying to get married women to sleep with him. Mr. Trump repeatedly lies about his military expertise, his conduct when he was drafted for Viet Nam, and, how he avoided the draft. He even lies about the amount of money he claims he contributed to Veteran's Charities. If Trump was an officer in the US military, the Military Code of Conduct would require he be stripped of his rank for the same bad conduct with women he himself has bragged about in writing. He lies about everything. This is not just dangerous, its crazy. These are not values my father and grandfather taught me. As someone who plans on a military career, I think having a Commander who lies on a regular basis is not great for morale. Donald Trump says if you are famous you can *"get away with anything."* He brags about having "a very large brain". But I think he should just say *"I have a very large ego"*. At least that would be truthful.

- Jim McDonough III, Age 14, Camp Pendleton Middle School, CA

(ONE PAGE SUMMARY)

**"HOW TO TEACH CHILDREN TO LIE LIKE THE 45<sup>th</sup> PRESIDENT OF THE UNITED STATES.**

This 32-page book will be illustrated, and written in classic and charming children's "Picture Book" book style. It will be available on-line at our website and at Amazon.com, and is intended for adult readers as a 2020 Election Year Holiday gift for self or others.

*"Touching, charming, and funny in its treatment of a serious and sometimes contentious matter, the subject of this slim and colorful book -- the corrosive impact that lying about facts and distorting truth has on families, institutions, communities and society in general -- is anything but "charming"*

As concerned parents of three elementary and middle school daughters, the book was developed as a light-hearted way to provoke meaningful dialogue among parents, community leaders, educators, pastors, newspaper editors and TV commentators of all political persuasions in the run-up to the 2020 election. We welcome with enthusiasm your suggestions and involvement in this project, and, if you are so inclined, we are grateful for your financial support!

**Topics & Chapter Headings:**

The book is divided into 2 to 3 page topics or "chapters" -- with brief introductions from leading educators, and experts in the fields of science, psychology, social studies, publishing, and climate change, to cover subject areas drawn from topics such as the proposed "Chapters" referenced in this presentation. Thank you for your support! - Owen Ryan (646) 812-5109 [owenryan@yahoo.com](mailto:owenryan@yahoo.com)



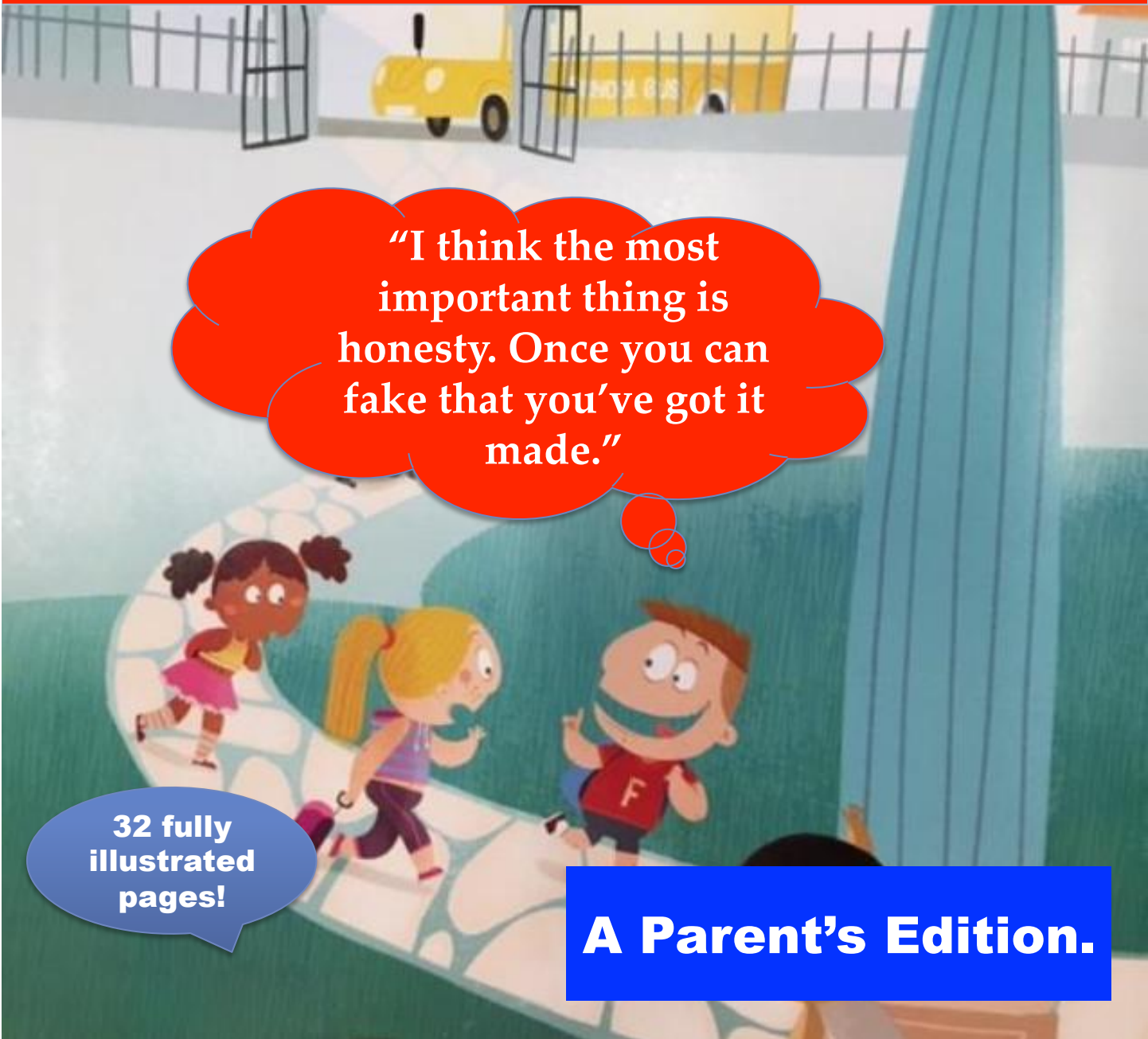
*"Nothing was useful  
which was not honest."*

—Benjamin Franklin



Cover Option "C" (Eliminated)

# Every Child's Guide To Lying Like The 45th President of The USA.



"I think the most important thing is honesty. Once you can fake that you've got it made."

32 fully illustrated pages!

**A Parent's Edition.**

UK Cover - Option "B"

# How To Teach Children To Lie Like The 45th President of the USA!

**A Parent's Guide**



32 fully illustrated pages!

**Inspired by Grade school kids across America**

**UK Version**



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## LESSON 13 - Sample Page - DRAFT:

# A Christian Pastor, a Catholic Pope On The Walls That Divide Us:



"People of faith gather in a park at the U.S.-Mexico border in California every Sunday to celebrate communion. They can't share the bread, wine or juice with each other through the wall that separates the two nations and bodies of Christ. 50 United Methodist bishops stood on either side of the wall to celebrate communion. *"I know of no greater call to repentance than the border wall, which separates parents from children, husbands from wives, friends from friends,"* Rev. John Fanestil, of First United Methodist Church, said. Many Christian leaders and most of the largest denominations view Trump's long-promised border wall as more spiritual fracture than actual infrastructure. **"A person who thinks only about building walls, wherever they may be, and not of building bridges, is not Christian. This is not the gospel,"** Pope Francis said after he visited Mexico in 2016. Earlier this year, dozens of denominational leaders sent a letter to Congress opposing construction of a border wall. *"Our unique traditions call us to value the dignity and worth of every person and to protect creation,"* the letter said. *"A border wall and other forms of senseless border militarization are inconsistent with these values."*

# Owen Ryan - Background Information.

**"His marketing flair has drawn clients like Johnson & Johnson, Lever Brothers and Coca Cola to his tiny company..."**

THE NEW YORK TIMES

**"Always thinking ahead..."**

NEWSWEEK MAGAZINE

**"Not your run-of-the-mill adman..."**

THE NEW YORK TIMES

**"Ryan is either an advertising and promotional genius or the re-incarnation of P.T. Barnum."**

DISCOVER MAGAZINE

**"In the new products arena he seems to possess a preternatural ability to see around marketing corners."**

AMERICAN MARKETING ASSOCIATION

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Owen Ryan is a highly experienced marketing executive, entrepreneur and brand strategist. He resides in Charlotte, NC with his wife Myung Sook Kim and their daughter Emma. On a volunteer basis Ryan is Co-Chair of the Charlotte Chapter of Silicon Valley-based Founder Institute, the world's largest tech entrepreneur education and training program. He is founder of [www.FutureCharlotte.com](http://www.FutureCharlotte.com) and

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